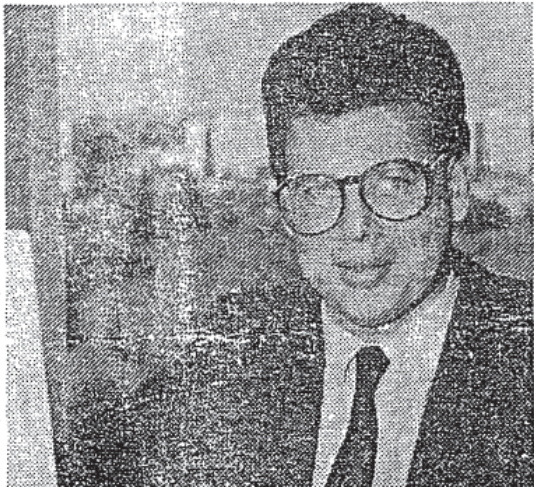


Hot dog man off to Harvard



Former Ballarat student Bill Lang, 26, who started his business career selling hot dogs, has won a major scholarship to study at Harvard University.

The scholarship, co-sponsored by Hill Samuel and Co. Ltd, was initiated six years ago. It aims to improve the effectiveness of future managers in Australia.

He won the 1989 Macquarie Hill Samuel Graduate Management Scholarship worth \$US22500.

His hot dog enterprise began while he was a Melbourne University student of commerce and law.

"In February, 1986, I encouraged two friends to join with me to sell gourmet hot dogs to people leaving Melbourne bars and nightclubs," he said.

"We went quickly from a canvas pop-up trailer selling 30 hot dogs outside a Bob Dylan concert to two fully self-contained mobile vans on the road selling between 1000 and 1400 hot dogs per week."

Mr Lang's scholarship will go towards his Masters of Business Administration course at Harvard Business School that he will start in September.

Macquarie Bank chairman David Clarke said: "Mr Lang shows initiative, leadership, a professional approach to business and he has an outstanding academic record."